

ADITYA BIRLA WELLNESS PROGRAM

in partnership with AU Small Finance Bank

Empowering holistic health with a comprehensive approach to fitness, nutrition and mental well-being.

As a part of the **AU Platinum Salary Account** offering customers will be eligible for enrolling into 1 year membership of the Aditya Birla Wellness Program. The curated membership will offer a complete suite of health & wellness offerings under this program:

Product features*	
Insta Consultations	2 Consults/Month
Preventative Health check	1 Voucher
Combined Wallet (OPD + Lab)	Rs.1000
CultFit Gym Sessions	1/week (capped at 40 sessions/yr)
Diet & Nutritional Consultations	12
Pharmacy Discounts	Up to 20%
Health Buddy	Yes
Membership validity	1 year
Members Allowed	(1 + 1) Adults including Primary Member

Details of the offering:

- **Online Doctor Consultation-** Avail 2 online consultations every month with doctors across 18+ specialities
- **Annual Health Check-up-** Access to 1 complimentary health check-up voucher with trusted diagnostic centres
- **Combined Wallet (OPD +LAB)-** Access to a combined wallet worth INR 1000 which can be used to avail in-person OPD or Lab tests across network of 50,000+ doctors and 8000+ pin codes
- **Cultfit Gym sessions-** Get one free gym session per week at your nearest Cult.fit centre (up to 40/year).
- **Nutrition Consultations:** Get 12 online consultations with a dietitian to achieve your health goals.
- **Pharmacy Discounts-** Avail discount up to 20% on online medicine purchase
- **Health Buddy-** Get immediate support to avail any of the listed benefits.

**Offering only applicable for Primary Group Member*

Eligibility Criteria:

To qualify for the offering, customers must meet the following criteria within 5 months of Program Onboarding:

- Receive net salary credit of at least INR 30,000 in your AU Platinum Salary Account for 3 consecutive months

AND

- Activate your AU Platinum Debit Card with online or in-store spends of ≥ 500

Note:

- Offering applicable only for accounts onboarded from 1st August 2025 onwards
- Online & in store debit card transactions by Primary Group Member will be considered
- Net Salary Criteria will only be considered in salary account of the Primary Group Member
- Offerings only applicable in groups with salary account with the Primary Group Member
- ATM Cash Withdrawals, Reversed Transactions, Wallet funding/loading transactions, Rent, Gaming, Betting and Fund Transfer/ Deposit payments shall not be considered for this offer
- In case of Salary Account group, only salary account under primary group ID will be considered. The first salary credit should start within 3 months of onboarding.
- The customer needs to receive a salary credit in the month of qualification, in addition to meeting the above stated offer criteria.